



2023 Leadership Accelerator Program

Be the leader you want to be!

Are you a leader who wants to:

- Increase your expertise around key leadership challenges in a post-pandemic environment?
- Receive support through a deepened professional network of leadership peers and executive coaches?
- Share innovative ideas and best practices with other leaders?
- Receive focused 1:1 coaching support to more easily resolve your challenges?

If you answered “yes” to any of these questions, this program is for YOU!

Supercharge your leadership skills in just 6 months! Join leadership training experts Julie Brown, MBA/MPH and Cheryl Mann, MBA, PCC, CPCC, CTPC as they share the tools that propel other successful leaders from middle managers through the C-suite.

Make your leadership more impactful! This program will:

- Deliver actionable tools and best practices for both the “being” and “doing” of leadership
- Help you identify and tackle your high priority leadership challenges, enabling you to elevate your strengths, and uncover your hidden leadership “superpowers”
- Provide dynamic, interactive, and real-time support to boost your leadership in impactful ways
- Broaden your leadership support network by leveraging ideas and experiences with other successful, like-minded leaders with similar challenges, in a positive and supportive environment, for additional support and networking!
- Get customized support for your individual goals and challenges with one-on-one coaching

Program Overview:

- **Two 60-minute, private virtual coaching sessions** customized to support you with your specific leadership challenges
- **Six 90-minute monthly virtual group sessions** that will use a variety of learning strategies to enhance understandings and deepen your leadership abilities (topics to be finalized by Program participants)
- **Leadership support and networking** through group interactions and optional “program partner” support
- **Discussion forum** for group exchange and resource sharing (articles, blogs, podcasts, Ted Talks, etc.) between sessions
- **Intimate learning environment** to optimize your engagement (12 participant maximum)

A uniquely-designed Program to work FOR you!

This program is unique - participants will determine the specific areas of Program focus, so that it is custom tailored to YOU and your real-time leadership needs! Representative leadership challenges/topics that have been identified by current leadership clients:

- Post Pandemic Leadership Challenges (e.g., burnout, strategic alignment issues, impact of turnover, staffing challenges)
- Leading Effectively in a Hybrid Environment (maintain culture and values, performance management, workplace norms)
- Inspiring Others When You’re Not Feeling It (balance leadership authenticity with organizational expectations, motivating others)
- Leading Through Influence (relationship management, working across teams/units without formal authority)
- Decision Making Amidst Ambiguity (critical thinking, approaches to use when history is not a resource)

2023 Program Dates and Times (all sessions will be recorded)

- April 4 9:00 – 11:00 AM PST
- May 2 9:00 – 10:30 AM PST
- June 6 9:00 – 10:30 AM PST
- July 11 9:00 – 10:30 AM PST
- August 1 9:00 – 10:30 AM PST
- September 12 9:00 – 10:30 AM PST

Six-Month Leadership Accelerator Program Investment: \$3,200 *Your organization will be invoiced unless otherwise indicated.*

Group size is limited to 12 participants, so let us know if you'd like us to save your space by registering with Cheryl Mann at cheryl@goalsinsight.com or (510) 263-0350!

Program leaders:



Julie M. Brown, MBA, MPH has been the Principal of Julie M. Brown and Associates since 1996. She uses her experience as a former CEO to **help clients create transformative work environments and develop high performing leaders**. Areas of consulting focus include coaching and leadership development, strategic planning and operational improvement. Additional information can be found at www.juliebrownassociates.com or by reaching out at (650) 571-6690 or julie@juliebrownassociates.com.



Cheryl Mann, MBA, PCC, CPCC, CTPC has been coaching teams, executives and leaders to performance excellence since 2003 as Founder / President of Goals InSight. Prior to launching Goals InSight, she led teams for 16 years in health care and IT organizations. Areas of focus include leadership development, team development and change management, as she **connects team and leadership excellence for maximum organizational success**. Additional information can be found on at www.goalsinsight.com or by reaching out at (510) 263-0350 or cheryl@goalsinsight.com .

Julie and Cheryl's Leadership Programs Are Impactful! See Comments From Previous Programs

- *"Exceptional tools and strategies were given that were easily implemented and very relevant to day-to-day leadership. This was very valuable and I look forward to having more of my leadership team attend in the future." Chief Nursing Officer*
- *"I gained tangible knowledge, tools & techniques that I can use now to strengthen my leadership impact."- Non-profit CEO*
- *"I'm more organized. I prioritize differently. And, I respond to 'crisis' with confidence and a better sense of calm. I don't succumb to the drama like I used to."- Transit Agency Labor Relations Manager*
- *"By far, this was one of the best leadership courses I have taken and gained from the tools." – Enterprise Communications Director*

Registration is now open!

Contact Cheryl Mann at cheryl@goalsinsight.com or (510) 263-0350 to save your space!